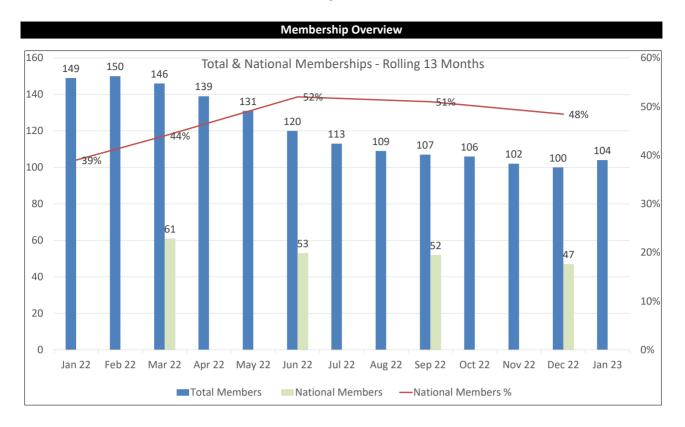
ATD Charlotte Chapter January 2023 Scorecard



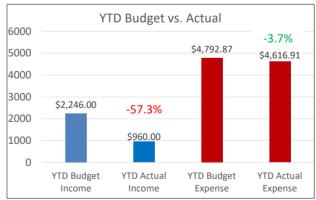
Avg Membership over 13 mths: 121 Q1 National %* (TBD) Will be provided at the end of each quarter YoY (-45) from January 2022 National ATD Store Activity: 1 YTD

January Data: 4 New Members 3 Renewals 0 Non-Renewals

Past Due & Upcoming Renewals 13 Past Due/Set to Expire 3 (Nov) 0 (Dec) 10 (Jan) Upcoming Renewals: 15 (Feb)

Financial Summary





January Summary

Budgeted Income: \$2246.00 Actual Income: \$960.00 Budgeted Expense: \$4792.87 Actual Expense: 4616.91 Loss of \$3656.91

Financial Summary

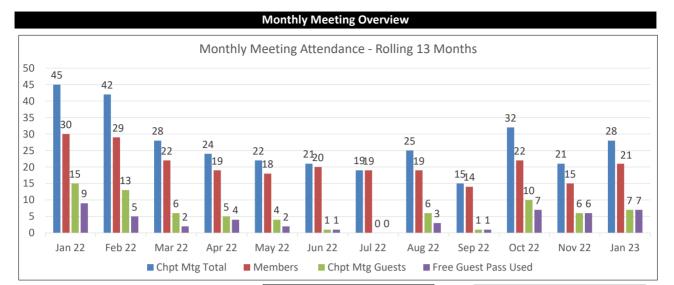
**Chkg Acct Balance: \$38,342.65 MMA Balance: \$28,492.98 Total Cash on Hand: \$66,835.63

YTD Summary

Budgeted Income: \$2246.00 Actual Income: \$960.00 Budgeted Expense: \$4792.87 Actual Expense: \$4616.91 Loss of \$3656.91



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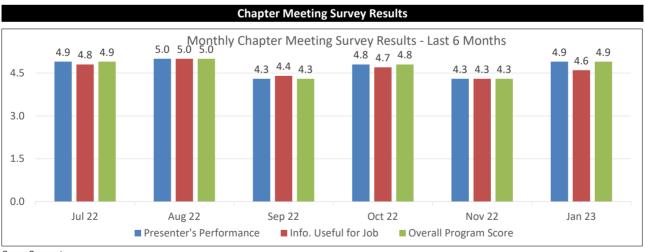


13 Month Averages: Chpt Mtg Attendance: 27 L&L Avg Attendance: 8

Jan Chpt Mtg Attendance: 28 In-Person Attendees: 18 (1 NS) Virtual Attendees: 10 (4 NS)

Jan L&L Attendance: n/a Jan L&L Guests: n/a Jan L&L Non-Shows: n/a

Lunch & Learn Overview Monthly Lunch & Learn Attendance - Rolling 13 Months 16 13 12 12 10 10 8 5 5 4 1 Feb 22 Mar 22 Jun 22 Apr 22 Sep 22 ■ LL Members ■ LL Guests LL Total



Survey Comments

The tech was rough, the train interrupted- there was just a lot of external factors that were distracting. A 3 hour meeting window is tough. Loved the components but committing 3 hours were difficult. Hybrid was very difficult and disjointed. Is there any thought to alternating in person/virtual? Not just for participants but also for a good speaker experience.

Would like to see all in-person meeting if possible to reconnect our members and avoid issues with the hybrid meetings. With that, I would like to see the regular hot meals return Greatly enjoyed content presented. Dr. Graham was very open & created a warm environment to learn, engage & ask questions

I appreciated Dr. Graham's approachable tone as she delivered the training. I can tell she is a teacher of her art

Technology gaps & issues

Warm group; engaging conversation & presentation. Looking forward to future events Great insight & info by Dr. Graham

